

# BUSINESS NEWS ALERT

NOVEMBER 11, 2008



**Genuine  
Chemicals**



## KEM KREST

**CUSTOMER FOCUSED.  
SOLUTIONS DRIVEN.**

### **ELKHART COMPANY EARNS NEW CONTRACT WITH MAJOR AUTOMAKER.**

*In spite of the struggling local economy and a difficult national automotive sales climate, Kem Krest is proud to announce a new multi-million dollar contract with Hyundai Motor Company.*

Kem Krest, located in Elkhart, IN, is now providing Total Program Management services for Hyundai including supply chain management, warehousing, dealer direct distribution, marketing assistance, and soon consultative sales services. Kem Krest, an Elkhart employer since 1979, earned the business by outperforming a Georgia company that previously serviced Hyundai. “This is

our customer mix,” says National Sales Manager, Neil Chilberg who has been working on the contract since 2005. Kem Krest already boasts contracts with GM and Ford, recently earning recognition from GM as the automotive giant’s top performing distributor. Kem Krest is also currently a finalist for the Indiana Excellence Award, awarded by BKD, a national CPA and advisory firm.

In this exciting time of growth, Kem Krest will either build or rent a new facility. The ownership has considered many different states and has narrowed their choices down to

communities in Indiana and Michigan. A decision on Kem Krest’s new corporate headquarters will be made soon, as the move is planned for 2009.

New Hyundai orders are being filled at Kem Krest’s Elkhart location this week. Please take advantage of this “good news opportunity” and contact Communications Manager Kari Huston at 574-295-0000 ext. 2411 or at 574-320-5539 for more information. Kem Krest is happy to provide interviews on this exciting time of progress in Elkhart.