

FOR IMMEDIATE RELEASE

Kem Krest Launches New Website

Elkhart, IN, March 2023. Kem Krest, a minority-owned business that provides **comprehensive solutions for fulfillment, chemical packaging, supply chain optimization, and e-commerce**, today announced the launch of its new website, KemKrest.com. As part of the company's digital strategy, the website has been refreshed and refocused on being more customer centric.

The new site provides straightforward navigation, fewer pages, more accessible ways for customers to interact with Kem Krest associates, and updated content to simplify and modernize the customer's experience.

"We're pleased to debut our new company website to our customers, partners, and employees," said Amish Shah, Chief Executive Officer, Kem Krest. "Optimizing and streamlining our technology platforms is a major initiative for our organization in 2023, and updating the website became one of the most visible expressions in fulfilling that endeavor."

Kem Krest can deliver complex solutions frictionlessly for customers by reducing operational costs, shortening direct-ship time, increasing flexibility, guaranteeing quality, and maximizing growth. Visit and explore KemKrest.com today.

About Kem Krest

Kem Krest is a minority-owned business that provides comprehensive solutions for fulfillment, chemical packaging, supply chain management, and e-commerce. Having built its reputation through end-to-end fulfillment of chemicals and accessory parts for legacy OEM partners in the motor vehicle industry, Kem Krest offers a full suite of services from warehousing, packaging, and kitting to logistics and transportation. Today, Kem Krest is an integrated partner in numerous industries, focusing on reducing the total unit cost of logistics while maintaining the highest quality of customer service. Kem Krest continues to grow its more than 1.5 million square feet of warehouse space and 500+ full-time associates.