

CUSTOMIZED CHEMICAL BLENDING: A FORMULA FOR SUCCESS

Learn how Kem Krest developed a specialized solution to help a global fashion house improve consumer satisfaction and reduce waste.

THE CHALLENGE:

Upholding a promise to its customers.

Our customer, a luxury designer, stands behind its premium-quality products. With proper care and maintenance, these iconic pieces can last a lifetime. When the company needed a leather care product strong enough to clean, yet gentle enough to preserve the beauty of its handbags, they looked to Kem Krest.

OUR APPROACH:

Listening to the needs of the customer during research and development.

Our chemical blending capabilities allow us to create products that meet the exact specifications provided by our customers. Kem Krest's team of chemists successfully developed a leather cleaner that moisturized, refreshed, and maintained product integrity. We manufacture 5-gallon containers of the leather cleaner in-house. Our team ships containers directly to the designer on an as-needed basis. We also package, custom label, and ship 4 fl. oz. bottles to consumers.

THE RESULT:

Stronger brand loyalty and longer life for millions of handbags.

For more than two decades, Kem Krest's leather cleaner has helped consumers preserve the beauty of their handbags, extending the life of ownership, and strengthening brand loyalty with the designer. Our customer also uses the cleaner to upcycle and restore used goods for resell. And through both, they are reducing environmental waste. To date, 120,000 handbags have been upcycled or repaired, and we have extended the life of millions more.

Kem Krest's on-site lab ensures the same level of quality, performance, and accuracy in every batch. This commitment to excellence helps our customer fulfill a promise to their customer—delivering quality and sustainability that will span generations.

