

2025 EXHIBITOR INFORMATION



HOSTED BY:



KEM KREST
Customer Focused. Solutions Driven.



INNOVATION FAIR: TUESDAY, MAY 13, 2025

8:00am - 5:00pm Innovation Fair (agenda on Page 2)

6:40pm - Detroit Tigers Baseball Game (private suite)

Location: Hotel David Whitney • One Park Avenue, Detroit, MI 48226 • 313-237-1700

Kem Krest Innovation Fair will be held on the 2nd floor of the Hotel David Whitney, in the Grace and Burnham Salons.

NOTE: This is a true expo style and all expo tables will be set up in the Burnham Salon at the Hotel David Whitney. There will be high top tables and additional meeting spaces available for individual meetings and further 1:1 connections.

- Need to ship packages directly to the hotel? Ship to: Hotel David Whitney. Attn: Sandy Cislo, One Park Avenue, Detroit, MI 48226. On the shipping label please indicate your name, cell phone number and Kem Krest Innovation Fair. There are no fees to store items unless the amount of items requires the use a meeting space.
- You may setup your table on Tuesday, May 13th as early as 6:00am. Please advise if you need to set up earlier. Your booth location will be provided as the event gets closer.
- Your expo area will include (1) 6ft x 30" banquet table and (2) chairs.
- Tables will have the standard hotel tablecloths. You are welcome to cover the table with your own branded tablecloth.
- You're welcome to bring a floor banner, backdrop, or other display items. Please do not tape anything to the walls.
- If you plan to bring collateral materials or giveaways, please anticipate for 100 attendees. You may also conduct your own prize drawing.
- Standard internet access will be available to you at no cost in the exhibit area. Power will be supplied to expo tables.
- Complimentary meals and beverage/snack breaks will be provided.
- Please have everything packed up and removed by 6:00pm Tuesday, May 13th.
- To ship materials back, please have your shipping labels prepared and the Hotel David Whitney team will take care of the return.

continued on next page...

Questions? Please contact Kim Jordan: kjordan@kemkrest.com • 248-730-2445
or Penny Quinnan: pquinnan@kemkrest.com • 810-599-0749

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- What customers will be attending? Stay tuned as we are currently registering attendees!
- Want to come to Detroit early or stay later? [Here is the direct link for the hotel discounted rate.](#)
[Group Link: Book your group rate for Kem Krest Innovation Fair.](#) Please book by April 22, 2025 for the discounted rate.
- On property restaurants: The on-property restaurants at Hotel David Whitney, Autograph Collection are: Presley's Kitchen + Bar. Capper & Capper Market. The Library Bar.
- What else is in the area: [Experiences Near Hotel David Whitney, Autograph Collection | Marriott Bonvoy](#)

KEYNOTE & GUEST SPEAKERS:

- An 8x8 stage (with 2 steps stairs) with podium, PA system with wireless microphone and drop screen with bookend flat screens will be available.
- Please submit your final presentations to Kim Jordan by/before Friday, May 2, 2025. All presentations will be combined for a consistent flow and to reduce technical concerns.
- There will be an opportunity to do a dry run on the evening of Monday, May 12th or prior to the start of the event on Tuesday, May 13th.



AGENDA DETAILS:

TIME	SESSION	LOCATION
6:00am - 8:00am	Expo set up	Burnham
8:00am - 8:30am	Breakfast & Kickoff	Grace
8:30am - 9:30am	Morning Keynote Speaker	Grace
9:45am - 10:45am	Morning Guest Speaker	Grace
11:00am - Noon	Morning Guest Speaker	Grace
Noon - 1:00pm	Lunch Break	Grace
1:15pm - 4:15pm	Expo	Burnham
4:30pm - 5:00pm	Closing Remarks	Grace
5:00pm - 6:00pm	Expo continued	Burnham
6:00pm - 6:40pm	Networking	Main Level/ Library Bar
6:40pm	Detroit Tigers Baseball Game	Comerica Park

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